



**The Effectiveness Maximizer Program™**

## PROGRAM INFORMATION



Small Business Advisors Limited  
P O Box SN 302, Southampton SN BX  
T: 295-7832; F: 295-7982



The Effectiveness Maximizer Program™

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We work with small and medium-sized business owners. We created ***The Effectiveness Maximizer Program™***. It will help you evaluate your business operations and create focused goals to develop your Economic Engine™ to enhance profitability and to create a sustainable business.



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The Effectiveness Maximizer Program™

## Program Overview



The Effectiveness Maximizer Program™ helps you achieve your business goals through a thorough review and evaluation of all aspects of your Economic Engine™. Created by David Hills,

*The Effectiveness Maximizer Program™* will help you optimize your money making potential and identify your Empowered Advantage™.

"Most successful business owners have already achieved many business goals, but they may be frustrated with their inability to effectively manage all of the aspects of their business and they may not have a clear plan to take advantage of the strengths inherent in their business," says Hills. "They may be reactive and faced with constant crisis management. They may be disorganized and have no processes or systems. They may be trying to do everything themselves. They may feel stressed and have no system for time management.. They may be falling behind and losing control. As well, they may not have a full understanding of their financial situation. They may not have a financial budget or set revenue goals. They may not be maximizing their money making potential. They may not know how to grow their revenue stream. They may have poor cash flow. They may often have trouble with their bank. They may have ineffective operating processes. They may not have an overall marketing program or plan, and they may not have a process for hiring or training. As a result, they may be unhappy with the results they are obtaining from their business and lack confidence in their future. That's why we created *The Effectiveness Maximizer Program™*: to help business owners create a plan to fully develop their Empowered Advantage™ and create a more profitable and sustainable business.

*The Effectiveness Maximizer Program™* is divided into three distinct stages. In stage one, we help you assess your current situation and develop specific priorities for reviewing all of your operations. Working together in stage two, we help you develop strategies and a **Effectiveness Maximizer Action Path™**. In stage three, we help you develop a **Effectiveness Maximizer Action Team™** to implement your plan, and evaluate your progress on a regular basis.



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## The Effectiveness Maximizer Program™

"We developed this process after recognizing that with our combined business experience both in the small and medium sized market segment as well as large corporations that we could assist entrepreneurs to be far more effective," Hills says.

"We help them understand their current situation—both strengths and weaknesses—and create a powerful vision for the potential of their business. Then we look at the roadblocks standing in their way, develop strategies to overcome them, and review all of the tools to help them achieve their newly created business goals."

To help you get started with our process, you can participate our **The Effectiveness Maximizer Program *FREE* Workshop™**. During the session, you work with us through the first stage of our process. When you've completed the session, you'll be ready to participate in **The Effectiveness Maximizer Program™**, designed to help you develop and implement your *Effectiveness Maximizer Action Path™*. You can also take advantage of **The SBA Tuning Toolbox™**, our full suite of resources and capabilities.

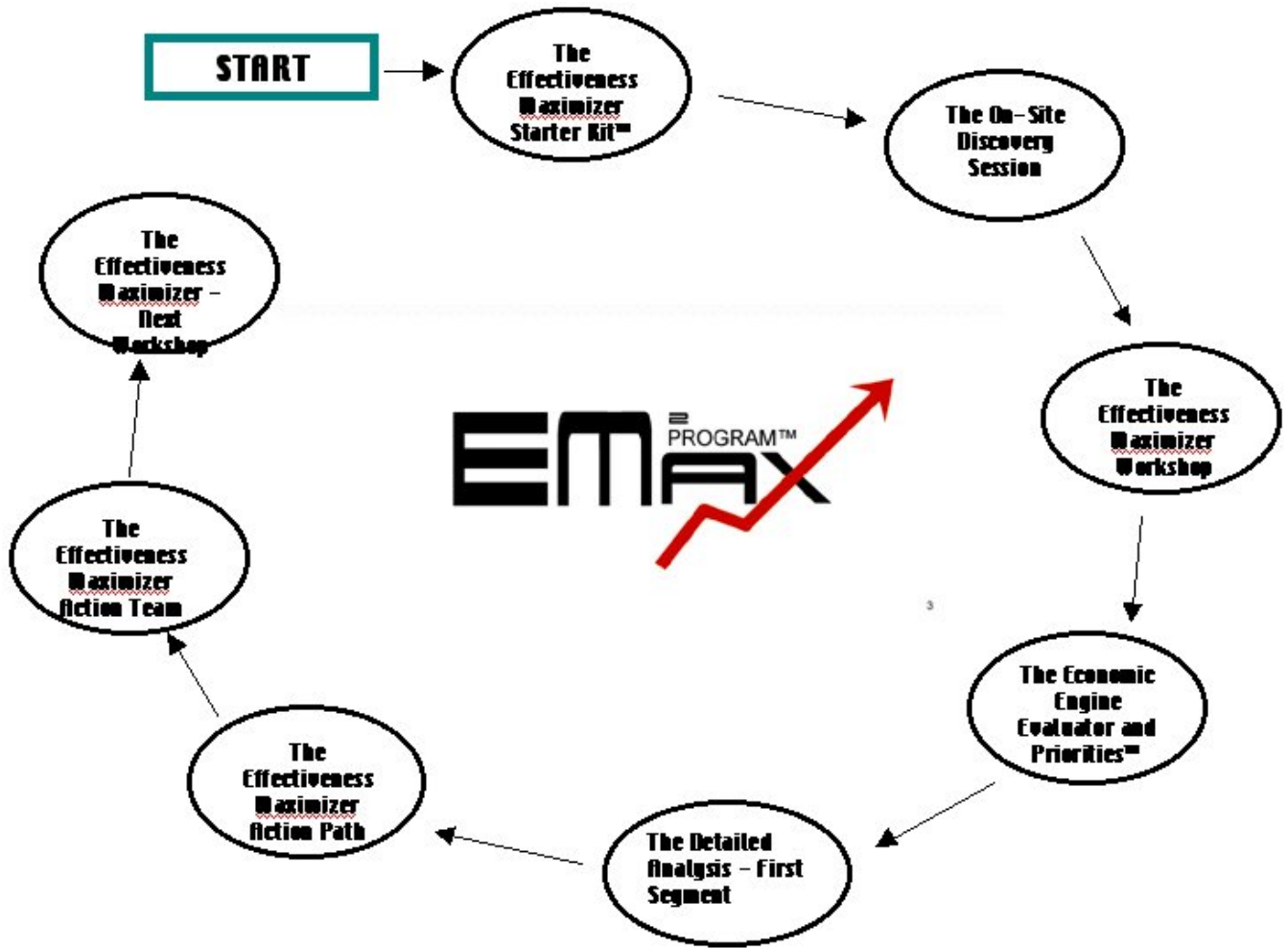
"When you have completed the process, you will be achieving your business goals by creating a step by step plan to transform goals into actions. You will have put in place the processes and systems needed to achieve your goals in a rational way. You will have improved your financial management. You will be maximizing your earning potential. You will have improved your cash flow. You will have an overall marketing and business plan. You will have systems for hiring and training people to help you achieve your goals. You will have greater control over your life. You will be proactive in your planning. You will be more organized and have more efficient and effective processes and systems. And, most importantly, you will be optimizing your money making potential and utilizing your Empowered Advantage™."

For information about *The Effectiveness Maximizer Approach™* call 441.295-7832

Or email to [david@smallbusinessadvisors.bm](mailto:david@smallbusinessadvisors.bm)



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The Effectiveness Maximizer Program™ helps you achieve your business goals by transforming your business goals into specific and measurable plans. Created by David Hills, *The Effectiveness Maximizer Program™* will help you optimize your money-making potential and identify your Empowered Advantage™. When you have worked through *The Effectiveness Maximizer Program™* you will:

- *Have the processes and systems needed to achieve your goals in a rational way;*
- *Have improved your financial management and have an overall marketing and business plan;*
- *Have maximized your earning potential and improved your cash flow;*
- *Have systems for hiring and training people to help you achieve your goals;*
- *Have implemented effective operating practices,*
- *Have greater control over your Business and be proactive in your planning.*

For more information, call 441.295-7832 [info@smallbusinessadvisors.bm](mailto:info@smallbusinessadvisors.bm)



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## The Effectiveness Maximizer Program™

**The Effectiveness Maximizer Program Workshop™** is your opportunity to begin achieving your Business goals by identifying the action priorities and creating an action plan to transform them into reality. During this session, you work with us to complete the first stage of **The Effectiveness Maximizer Program™**.

When the session is complete, you will have created an exciting and important vision and you will know what actions you need to take to achieve that vision.

*Yes, I would like to sign up for **The Effectiveness Maximizer Program Workshop™***

**The Effectiveness Maximizer Report™** provides interesting, useful and timely information to help you achieve your business goals. *The Effectiveness Maximizer Report™* will help you optimize your money-making potential, while creating the potential to assess other areas of your business and your life.

*Yes, I would like to sign up for **The Effectiveness Maximizer Report™***

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*Please complete this registration form and fax it to us  
at 441-295-7982*

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

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Address/ Suite: \_\_\_\_\_

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