



**The BizLaunch Bermuda  
Program for New  
Entrepreneurs™**

## PROGRAM INFORMATION

Small Business Advisors Limited, P O Box SN 302, Southampton SN BX  
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Canada





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We work with small and medium-sized business owners. We offer the ***The BizLaunch Bermuda Program for New Entrepreneurs™***. It will assist you in identifying what you need to do in order to act on your dream of owning your own business. The program will educate you on all of the considerations and planning essential to initiating a new business

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## Program Overview



**The BizLaunch Bermuda Program for New Entrepreneurs™** helps you identify what steps you need to take in order to initiate a new business and act on your dreams of always owning your own business. Created by Andrew Patricio of BizLaunch Toronto and amended for

Bermuda by David Hills, Anthony Foster, and Raymond Tannock, *The BizLaunch Bermuda Program for New Entrepreneurs™* will help you initiate the steps required to optimize your opportunities to have a successful small business. "Many potential entrepreneurs have initiated their businesses based either on a particular skill that they have or an opportunity that they identified in the marketplace for a product or service. Too frequently many first time entrepreneurs rush into the business and fail to take the time to create plans and to assess all of the implications on going into business for themselves," say Hills, Foster, and Tannock. "The initial rush of enthusiasm and energy overtakes common sense and good judgment as the dream tends to overwhelm the logic that is necessary when considering establishing a new business. It is often true that these same individuals take more time to plan their next vacation than they do in assessing whether or not they should go into business for themselves.



History tells us that almost one-third (1/3) of new businesses fail within the first **TWO YEARS** while after **FIVE YEARS** more than half (1/2) no longer exist. The challenge in starting a business is great but there are steps that one can take to mitigate these risks or to assess the opportunities in such a way that a decision as to whether or not to go forward can be made on objective, analytical, and cautionary steps. These protect the potential entrepreneur and allow for a rational process to be followed before a final decision has to be made. Investments in this process pay big dividends from in either maximizing opportunity for success or making a "no-go" decision on the business." That's why we created *The BizLaunch Bermuda Program for New Entrepreneurs™*: to help potential business owners create a plan to assess all of the implications in initiating a new business and in developing financial and operational plans and process for their business.

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## The BizLaunch Bermuda Program for New Entrepreneurs™

*The BizLaunch Bermuda Program for New Entrepreneurs™* is divided into three distinct stages. In stage one, we help you assess your current situation and identify specific priorities for taking action relative to your financial systems. Working together in stage two, we help you develop strategies and a ***BizLaunch Bermuda Program for New Entrepreneurs Path™***. In stage three, we help you develop a ***BizLaunch Bermuda Program for New Entrepreneurs Team™*** to implement your plan, and evaluate your progress.

"We developed this process after recognizing that with our combined business experience both in the small and medium sized market segment as well as large corporations that we could assist potential entrepreneurs in taking the time to assess their opportunities using proven managerial tools and the experience of those that have been through this many times," Hills, Foster and Tannock say.

"We help them understand their current situation—both strengths and weaknesses—and create a powerful vision for their new business. We educate them on all of the various areas that they must consider before making the final decision in starting the business and make them aware of the logical steps they must follow in initiating a new enterprise. We make them aware of the tools that are available that can assist them in developing the plans and other processes in order to create a business that has the best chance for success.

To help you get started with our process, you can participate in **The BizLaunch Bermuda Program for New Entrepreneurs Workshop™**. During the session, you work with us through the first stage of our process. When you've completed the session, you'll be ready to participate in ***The BizLaunch Bermuda Program for New Entrepreneurs™***, designed to help you develop and implement your ***BizLaunch Bermuda Program for New Entrepreneurs Action Path™***. You can also take advantage of our other Strategic Planning Programs..

For information about *The BizLaunch Bermuda Program for New Entrepreneurs™*  
Call 441.295-7832

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## **The BizLaunch Bermuda Program for New Entrepreneurs™**

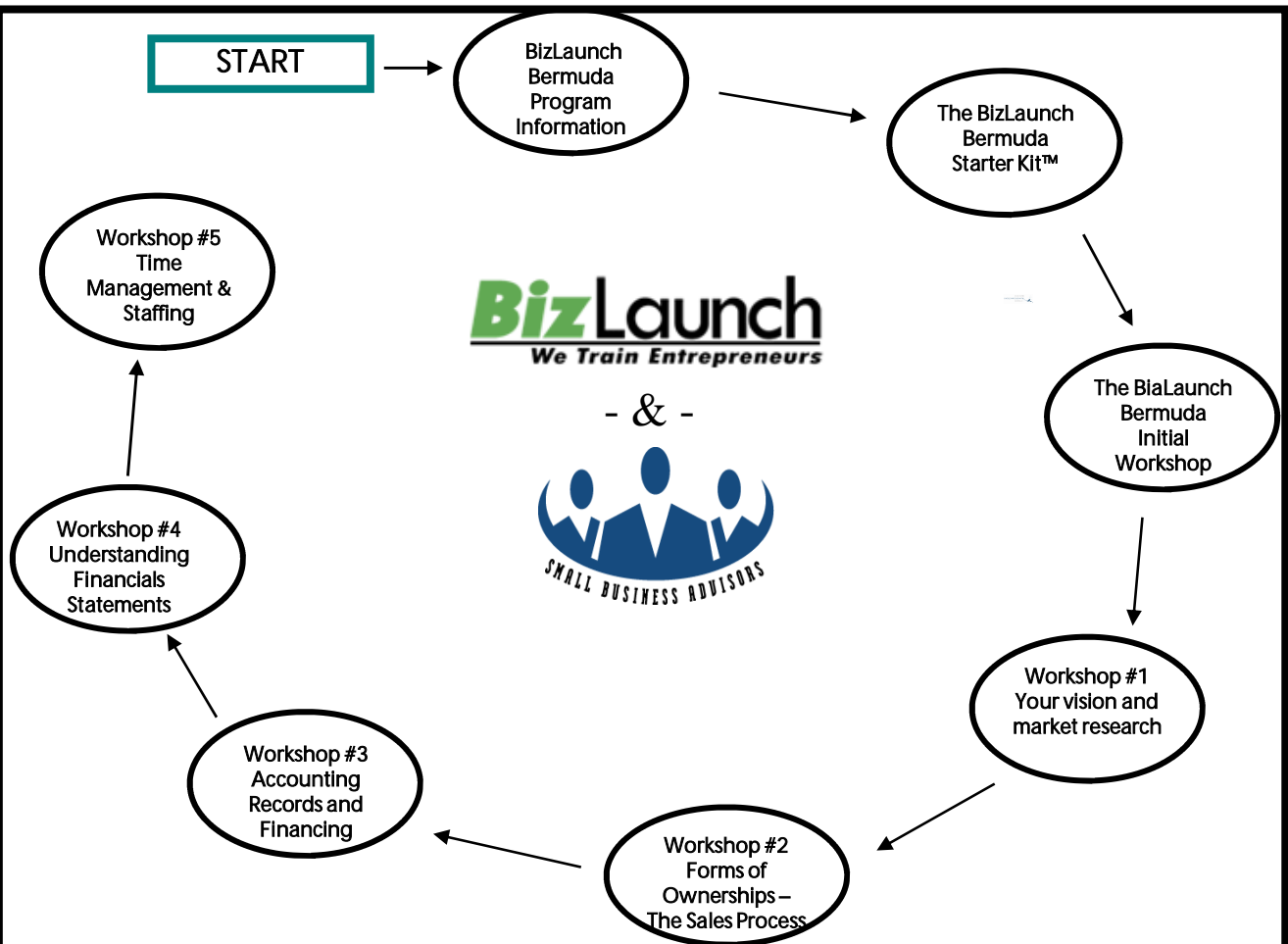
"When you have completed the process, you will have established a system and a plan to assist you in developing all of the plans that you will need in order to assess the viability of your new business opportunity and to lay out a path to implement those plans. You will have put in place the processes and systems needed to achieve these goals in a rational way. You will have taken the first steps to improving your opportunities for success. And, most importantly, you will have taken the first steps towards optimizing your money making potential as a successful entrepreneur.

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**The BizLaunch Bermuda Program for New Entrepreneurs™** when combined with **The Profit by Design Management System™** helps you identify your business goals, assess the implications of starting a business and then developing the actions to implement your new business based on specific and measurable plans. *The BizLaunch Bermuda Program for New Entrepreneurs™* helps you to identify what systems and processes you should work through in order to make the most informed decision as to starting the business you have identified as your dream. When you have worked through *The BizLaunch Bermuda Program for New Entrepreneurs™* you will:

- *Have identified what steps you need to take to assess the viability of your business opportunity;*
- *Have identified what financial and operational tools you will need to use to develop your plans;*
- *Have initiated actions to move towards developing the specific plans you will need to move forward;*
- *Have identified the systems and processes you will need to complete your plans and to position you to start the business;*
- *Have identified the major challenges in starting a new business and developed plans to overcome all of these challenges*
- *Have confidence that your plans will assist you in being successful.*

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## The BizLaunch Bermuda Program for New Entrepreneurs™

**The BizLaunch Bermuda Program for New Entrepreneurs Workshop™** is your opportunity to begin achieving your Business goals by identifying the action priorities and creating an action plan to transform them into reality. During this session, you work with us to complete the first stage of **The BizLaunch Bermuda Program for New Entrepreneurs™**. **The cost of the program is \$1,995 per person.**

When the session is complete, you will have created an exciting and important plan and you will know what actions you need to take to achieve those goals.

*Yes, I would like to sign up for The BizLaunch Bermuda Program for New Entrepreneurs Workshop™*

**The Profit by Design Management System Report™** provides interesting, useful and timely information to help you achieve your business goals. *The Profit by Design Management System Report™* will help you optimize your money-making potential, while creating the potential to assess other areas of your business and your life.

*Yes, I would like to sign up for The Profit by Design Management System Report™*

*Please complete this registration form and fax it to us  
at 441-295-7982*

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company: \_\_\_\_\_

Address/ Suite: \_\_\_\_\_

Parish: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

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